

East Tennessee

Regional Profile

Located within a day's drive of 70% of the U.S. population, with a pro-business environment, a talented workforce, a diverse economy and a climate of mild seasons and natural beauty, the Knoxville-Oak Ridge region of East Tennessee is the perfect location for business and for quality of life.

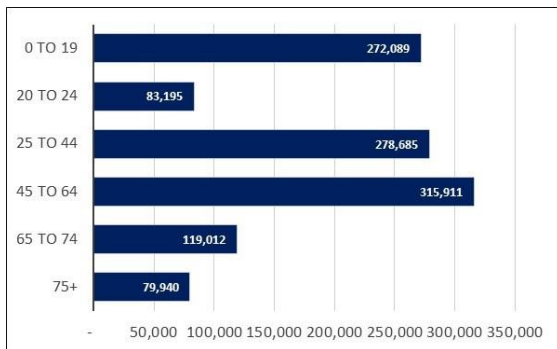
Location

- 15-county area in Knoxville-Oak Ridge region
- Junction of I-40, I-75 and I-81
- Major regional airport with more than 125 flights daily with 20 non-stop destinations

Population

- Population of over 1 million
- Workforce of over 550,000
- Over 65,000 college and university students

Population Breakdown By Age



Source: Demographics Now 2016

Education

- University of Tennessee main campus
- 7 four-year liberal arts colleges
- 4 two-year community colleges
- 4 colleges of applied technology
- Technical institution
- Numerous vocational and specialty schools
- 2 top-rated secondary school systems

Technology

- 45,000 technical professionals
- Over 10,000 students concentrating in mathematics, science or engineering
- Affordable, state-of-the-art, high-bandwidth infrastructure

Research

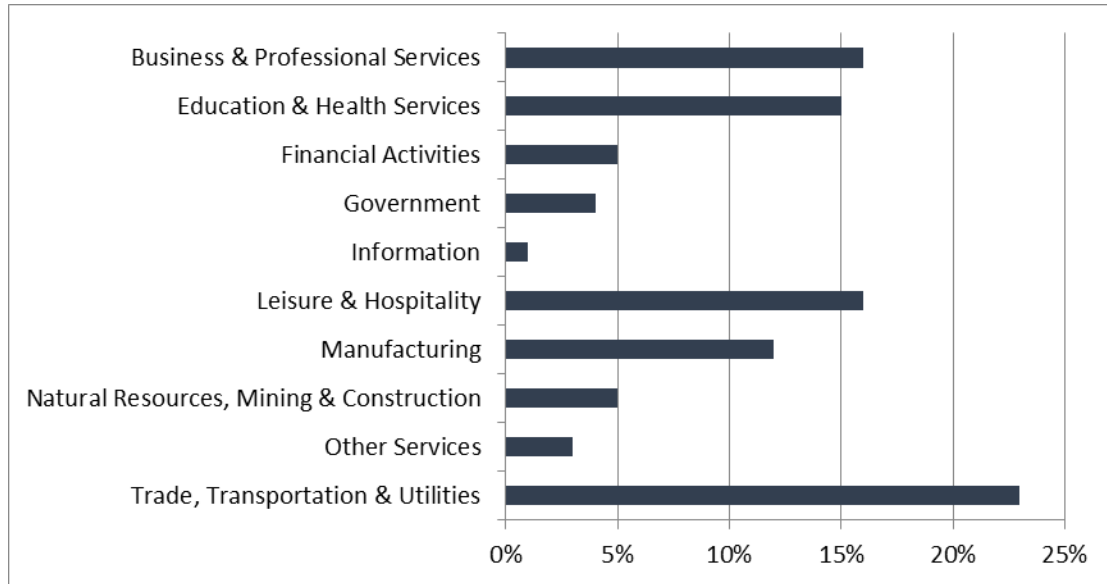
- Oak Ridge National Laboratory
- University of Tennessee
- National Transportation Research Center
- Spallation Neutron Source
- Oak Ridge Center for Manufacturing and Material Science





Regional Profile *continued*

Nonagricultural Employment



Source: BLS, Quarterly Census of Employment and Wages, 2015 annualized

Lifestyle

- Cost of living 16% below the national average
- Housing costs 23% below the national average
- Healthcare costs 9.5% below the national average
- 4 distinct seasons

Source: Cost of Living Index, 2016 Annual Average Data, Council for Community and Economic Research

Moderate Climate

Natural disasters are rare in the East Tennessee region.

Annual Average Temperature		58 degrees
Average High	January	49 degrees
	July	86 degrees
Average Low	January	28 degrees
	July	69 degrees

Recreation

- Great Smoky Mountains National Park, nation's most-visited park
- Seven TVA lakes
- Big South Fork Wilderness Area
- Collegiate football and basketball
- AA Chicago Cubs affiliate baseball team
- Professional ice hockey team
- 2 symphonies, ballet company, an opera company and a fine arts museum
- Nationally recognized zoo